

MONDAY, FEBRUARY 10, 1896.—FOURTEEN PAGES.

# WHAT THE PEOPLE ARE SAYING OF THE JOURNAL.

## A PAPER WORTHY OF THE METROPOLIS.

—Banker Henry Clews.

The Journal has already become a great paper, backed by remarkable ability, sagacity and enterprise. Mr. Hearst has distinguished himself in journalism in his success in building up the paper, as it is but a short time since the Journal came under his management. Great credit is certainly due to the new proprietor in creating a new one cent daily newspaper worthy of our great metropolis.

*Henry Clews*

## "It Is Just to My Liking."

JAMES D. BELL,  
Kings County Democracy Leader.

No man can complain that he is not getting his money's worth when he buys the Journal. I notice there is a tendency in the Journal to condense unimportant news. That is a step in the right direction, and it would please me if more such steps could be taken by newspapers. I am in favor of putting a heavy import tax and a heavier internal revenue tax on paper to bring the other dailies down to the size of the Journal. The way the new Journal treats news matters is just to my liking.

JAMES D. BELL.

## A Truly Independent Paper.

Jacob Worth, Republican leader of Kings County.

The wonderful success of the Journal is particularly gratifying. I think to every Brooklyn reader. It is proof that the people of this splendid city appreciate the effort the paper has been making to give all the news of Kings County in a condensed and yet complete form. I have noticed the Journal has no prejudices in its news columns and is treating every man fairly. I predict that as long as the paper is firm in following this course it has mapped out for itself it will continue to increase in circulation and influence until it is the marvel of journalism. What every honest man desires is a subsidized newspaper. The Journal's every editorial utterance proves that in its case the

## MADE A BENEFIT TO THE PUBLIC.

—Rev. C. H. Parkhurst.

*I take great pleasure in saying that I have seen the Journal when in proof of character it was an old slough of despond and that I appreciate through by the amount of brains, conscience and capital now being put into it by which it has reclaimed and made a credit to the publisher and a benefit to the public.*  
*C. H. Parkhurst*

words "free and independent" mean what they say. I see more and more Journals in street cars and for every day. If this is any test, as I believe it to be, the growth of the newspaper is as phenomenal as it is well deserved. I wish the paper long prosperity.

JACOB WORTH.

## Management Is Admirable

JOHN F. MCINTYRE,

Assistant District Attorney.  
I am a daily reader of your paper and am constrained to say that in my judgment it is one of the best mediums of information published in this State. Its present management seems to be admirable and its method of imparting the news of the day is that which most satisfy all who are in search of current events.

JOHN F. MCINTYRE.

## WON HIGH CONSIDERATION.

Francis Lynde Stetson.

Frequent and protracted absences from the city have deprived me of the opportunity of carefully observing the changes in the Journal since it came under the control of its present owner.

But what I have seen and heard commends it to my high consideration, and especially the excellent and courteous bearing of its representatives.

FRANCIS LYNDE STETSON.

## All the News in Advance.

Weather Observer E. B. Dunn.  
The Journal is a remarkable piece of Journalism. In fact, it has no equal. I have never known of a paper to grow to such an extent or to achieve such a brilliant and prominent success in such a short length of time. Its brightness, crispness and beautiful facility in obtaining all the news in advance of other papers is what impresses me most forcefully, and these same features would commend it to all.

E. B. DUNN.

## Enterprising and Excellent.

W. J. McKelvey,

Superintendent Brooklyn Police.

The Journal, under the new management, has, in my opinion, made wonderful progress. I admire its enterprise and the excellence of its articles.

WM. J. MCKELVEY.

## Got All the Star Writers.

Commodore P. Vedder,

President New York and New Jersey Ice Lines.

The Journal is now an assured success. It is bright, clean, enterprising and has all the news. I would not feel satisfied if I did not have it for a part of my breakfast every morning. Its tremendous progress is wonderful. You people evidently mean to get "on

## CLEVER AND CLEAN, SAYS ROOSEVELT.

—Police Commissioner Theodore Roosevelt.

I enjoy reading the Journal very much. It is bright, clever and CLEAN.

THEODORE ROOSEVELT.

top of the heap" in metropolitan newspaperdom. If you keep up the pace you have set, you'll win. You've got all the star writers, all the news, all the fellows who draw good pictures, and you only cost one cent. How you do it is a mystery to me.

COMMODORE P. VEDDER.

## Grisp, Direct, Independent.

George C. Miln.

The Journal impresses me as one of those triumphs of modern newspaper enterprise, the achievements of which seem simply inexhaustible. It is bright, full of news, and its editorials are crisp, direct and independent. I like it, and wish it every success in its revived career.

GEORGE C. MILN.

## A Metropolitan Journal.

C. G. Wilson, President Consolidated Exchange.

I can't say anything too good of the Journal. It is a broad-gauged, liberal paper, and is bound to meet with great success. It combines all the elements of a metropolitan morning journal.

C. G. WILSON.

## It Is Always Fair and Just.

Theatrical Manager Henry C. Miner.

I have noticed the improvement in the Journal during the last few months, and it seems to me to be wonderful that such a paper could be issued as that of last Sunday, for instance, with the extraordinary amount of valuable matter in it for so small a price. It certainly bids fair to become one of the leading papers of the country. In its present form I like it very much. It is always fair and just, and I hope and trust that it may continue in its present upward flight.

I always read it with interest and place a great many valuable clippings from its pages in my scrap book daily. I shall continue to do so, as long as I can find glasses strong enough to read through, although one does not need very strong glasses to note the intelligence in the Journal.

In conclusion, I may say that I look for my Journal in the morning just as eagerly as I look for my breakfast, and enjoy it quite as much.

HENRY C. MINER.

## It Is a Very Clever Paper.

Theatrical Manager T. Henry French.

My principal interest centres in the at-  
tention of news and notices. Those printed in the Journal I always read with pleasure, as they are invariably most interesting. It is a very clever paper, with clever writers, and as such should command unusual success. My general news I glean from all the papers, and to my knowledge in this respect the Journal contributes no small percentage.

T. HENRY FRENCH.

## "What I Like Best About the Journal."

—St. Clair McKelway,

Editor of the Brooklyn Eagle.

What I like best about the Journal of to-day comprises its cable letters, its Washington correspondence and its editorials. Its cable letters (whether from London, Berlin, the Transvaal or Havana) tell the things that are so in clear and picturesque words, with the authority of knowledge and with the distinction of judgment. Its editorials are notable for paragraphs that do not lose force in flippancy or humor in vulgarity or in malice, and for leading articles not too long for interest and not too short for the purposes of statement, discussion and strong conclusion. Its Washington matter is both singularly startling and thoroughly trustworthy.

ST. CLAIR MCKELWAY.

Chauncey M. Depew: The Journal is bright, new and interesting. I have no doubt that it will be a great success. There is a wide field for just such a newspaper, and I believe that the Journal will exactly fill it.

Frederick D. Grant, Police Commissioner: I am greatly pleased with the Journal, and feel under some obligations to it. It always treats me with the utmost fairness. I believe it does the same for every one. It is a delight to me on Sunday to read it. I always keep it on my desk, because it has all the news.

Andrew D. Parker, Police Commissioner: One of the clearest and best things the new Journal has accomplished, in my mind, was when it published, not long since, an article about the city saloons. It showed by illustrations that the saloons of New York City, if placed in line one before the other, would reach for more than four miles in a straight line. There was a whole temperance lecture in that article alone. It was a kinder-

## A Vast Amount of News.

Theatrical Manager Henry E. Abbey.

Since the remarkable change in the Journal I read it almost daily. It is certainly an excellent paper, and contains a vast amount of news. I am too busy to enter into details of its merits, but the fact that I invariably read it first is sufficient evidence of my appreciation of the Journal.

HENRY E. ABBEY.

## The Paper of New York.

N. J. Goschen,

United Brotherhood of Carpenters.

The Journal may be regarded justly as the eighth wonder of the world. No one ten years ago could have dreamed it possible that such a paper could be brought out to sell for one cent a copy. In producing the Journal as it now stands at one cent a copy its promoter has accomplished what people would have been justified in considering impossible before the feat was actually accomplished. A success awaits the Journal of which even its present promoter probably has never dreamed. It is becoming the paper of New York.

N. J. GOSCHEN.

## Marvel Among Newspapers.

Charles F. Reichers,

National President United Garment Workers' Union.

The Journal has become one of the features of the metropolis. As a one cent paper it is unique and stands in line with the best newspapers in New

## ITS PROGRESS HAS BEEN PHENOMENAL.

—Thomas C. Platt.

Anything you might say of a complimentary character about the Journal would voice my sentiment toward it and my opinion of it. Nothing would be too good, because it is all that is meritorious in journalism. Its progress has been phenomenal.

THOMAS C. PLATT.

York. For a penny paper it is a marvel and gives more news than any penny paper ever published in this country before. Its attitude on labor news is fair and honorable, and it may be said that what it does not print in the way of news is not worth knowing. It is a credit to New York.

*What F. Reichers  
got sent  
H. E. W. J. A.*

## Its Dash and Enterprise.

Factory Inspector John Franey.

The Journal is a wonder and ranks among the foremost in the great newspapers of the world. It is destined to revolutionize journalism in New York and is setting the pace for all the papers in everything.

It demonstrates that a one cent paper can be made a leading paper in a city like New York. Its many bril-

## At One Bound into the Front Rank.

—Ex-Mayor Thomas F. Gilroy.

I regard the improvement in the Journal as simply marvellous since it came into the hands of its present proprietor. At one bound it has taken its place in the front rank of metropolitan journalism.

THOS. F. GILROY.

and I always send a messenger to the news stand nearest my house for my Journal. Before Mr. Hearst assumed charge of the Journal it was an easy matter to get a copy of the paper. But with the new blood now in charge of the paper I find that it is selling so well that if I do not send my messenger early to the news stand all the copies there have been sold. He has to go around to fill his commission. I think wonderful enterprise has been shown in the raising of the Journal to the heights it has now attained, and in the doing one of the clearest and hardest feats in modern newspaper improvement has been accomplished.

JOHN FRANEY.

## An Unexampled Success.

Myer Schoenfeld,

General Organizer of the United Garment Workers.

No paper in New York is more deserving of praise than the Journal. It is an admirable example of what pluck, energy and brains can do. While the Journal gives all the news in readable form, it has always dealt with labor matters in a fair and just spirit. It has helped to reform abuses, to throw the strong light of public opinion on acts of injustice and has proved itself the friend and ally of the people in every demand for better conditions. I am glad it has proved such an unexampled success.

MYER SCHOENFELD.

## It Is a Great Newspaper.

Theatrical Manager H. C. Kennedy.

The New York Journal is a great newspaper, with a staff of writers second to no paper in America.

H. C. KENNEDY.

## SHOULD BE WELCOME IN THE HOUSEHOLD.

—Postmaster Charles W. Dayton.

*To its Editor of the Journal.*

*Your paper is one of the "one cent" wonders among newspapers. It has "news" in abundance - its editorials are instructive and interesting & should be welcomed in the household. Continued on these lines, there is a successful place for it among the journals of the day.*  
*Charles W. Dayton*

To the Editor of the Journal:

Your paper is one of the "one cent" wonders among newspapers. It has "news" in abundance - its editorials are instructive and interesting & should be welcomed in the household. Continued on these lines, there is a successful place for it among the journals of the day.

New York, Feb. 4, 1896.

CHARLES W. DAYTON.

## Bernhard J. Ludwig, of Ludwig Brothers.

The Journal has taken a firm hold of the public. Its improvement in every way is marked. As I am a large advertiser I watch closely in the cars and elsewhere what papers are most generally read, and of late I have noticed that a large proportion of passengers have the Journal. Its readers, too, are of the best. In its change from a one-cent paper to a two-cent paper it has improved not only in appearance, but in its news. Its foreign correspondence is most interesting and is a feature of which any paper might be proud. I believe that it is becoming each day more and more a popular favorite. Continued on the same lines as those on which it has been conducted under the new management it is bound to go to the very front. I cannot speak too highly of it. It is a pleasure to read it.

E. W. Bloomingdale, of Bloomingdale Brothers.

The new Journal is a most attractive, new. I see it from day to day and it always interests me. I have just looked over to-day's paper and I have found in it a great deal of attractive reading. It ought to be a success. The field it seeks to fill is a broad one, but I do not see why it should not realize all its expectations. I keep a close watch on the circulation of the big dailies, and I have made inquiries among the newsdealers in regard to the Journal. They all report that the sale of it is excellent. I like the appearance of the paper. It attracts the eye. There is plenty of room in this city for a good news, sketchy penny paper.

Samuel W. Ehrlich, of Ehrlich Brothers.

As a business man who would naturally be quick to notice changes in his mediums of advertising and having so much experience in such matters as most merchants in New York, I do not think I have ever before seen a paper make such rapid strides as the Journal. Every

## A Strong, Clean Newspaper.

H. C. Du Val,

Secretary to the President of the New York Central Railroad.

The Journal is the latest, heartiest, all round healthiest baby I have ever seen in the journalistic nursery. It seemed to come into the world with both its wisdom teeth cut and a confident, sure-to-succeed way about it that won admiration on the spot and put it half way through the battle that was before it in the time that most beginners would have taken to map out the ground ahead.

The Journal is a strong, CLEAN, able, newsy paper. It has come to stay, and there is plenty of room for it. On the plane that it has chosen there is no crowding. No brainier men exist in the profession than those who have rolled up their sleeves and started in to make it a success.

H. C. DU VAL.

## Never Had Such a Paper.

Theodore B. Willis,

City Works Commissioner of Brooklyn.

I predict a splendid success for the Journal. It has paid attention to Kings County, and as a newspaper seems to realize that the field is a large one, well deserving exploration by talented and energetic writers. The Journal secured a brainy and able correspondent in Murat Halstead. Every line in the paper indicates that Mr. Halstead has entered a goodly company of experienced and able newspaper men. Certainly New York City never had such a paper before, and it is not at all strange to me that the Journal is so rapidly gaining an enormous circulation. The more it does for Brooklyn the more Brooklyn will do for it.

THEO. B. WILLIS.

## ALL THE NEWS IN GRAPHIC FORM.

—Ex-Mayor William R. Grace.

As to what I think of the Journal, the best I can say is that I read it daily to the exclusion of another New York daily and that I find it full of all the news of the day put in graphic and thoroughly concrete form. Mr. Hearst should be very proud of the great success he has made in metropolitan journalism.

W. R. GRACE.

## Brightest and Newsiest.

Theatrical Manager Edward E. Rice.

I consider the Journal one of the brightest and newsiest daily papers published in America, and the fact that I read it every day is sufficient proof of what I think of it. The enterprise exhibited by the present proprietor is a little short of marvellous. The Phoenix-like growth of the Journal is a remarkable newspaper achievement.

EDWARD E. RICE.

## Can't Be Beaten in News.

Theatrical Manager Frank McKee.

I think the Journal one of the brightest newspapers we have ever had in this city. I read it every morning. Alan Dale is certainly one of the best dramatic writers in town, and as such appeals to all branches of the theatrical profession.

FRANK MCKEE.

## NOTHING SEEMS IMPOSSIBLE TO IT.

—Commissioner of Charities J. R. O'Beirne.

The Journal is superb. Nothing could be said that could possibly add to its popularity. Its enterprise has surpassed even the most powerful efforts of modern journalism. It has virtually clasped the hands of the two continents. Its foreign news is a grand triumph over older papers. I predict a great future for this youngster—the Journal. Nothing seems impossible to it, nothing even hard of accomplishment. If brains, energy and merit will carve out a way, the Journal will surely surge ahead. I watch its progress with the greatest interest.

JAMES R. O'BEIRNE.

## Present High Standard.

Club Manager C. H. Genslinger,

The New Manhattan Athletic Club, New York.

The new Journal is kept on file at the New Manhattan Athletic Club under my management, and will continue so long as it maintains its present high standard. I regard it as one of New York's leading dailies.

C. H. GENSLINGER.

## THE WRITING IS INVARIABLY GOOD.

—Theatrical Manager A. M. Palmer.

The paper is very enterprising, breezy, and at the same time dignified.

I read the paper every morning and always with great interest. The writing is invariably good. The proprietor has gathered around him the leading literary men in every department, and this fact of itself is enough to make the paper attractive and insure all classes of readers.

A. M. PALMER.